



New Jersey Chapter

Sponsorship Opportunity: PRSA NJ Annual Kickoff Event

Date: Thursday, January 31, 2019

Time: 5:30 PM-8:00 PM

Place: Uproot Restaurant, 9 Mount Bethel Road, Warren, NJ 07059

Join us as we introduce the 2019 PRSA NJ Board and share our upcoming plans for the year ahead! Our annual event typically draws 30-40 attendees, and is an opportunity for our members to engage with others in the PR community, volunteer for PRSA NJ committees, and find out more about upcoming educational events, networking opportunities, and more.

As PRSA NJ's Presenting Sponsor (\$1,000), you'll receive:

- "Presented By" inclusion in all PRSA NJ event materials including event registration page, email communications, and social media posts - plus
 - 250x250 ad in all email communications
 - Inclusion in at least one boosted post on social media
- 1 250x250 ad in PRSA NJ's quarterly newsletter following the event
- Dedicated sponsor table with room for signage and swag
- Materials handed out at main registration table
- Opportunity to provide giveaways for attendees and/or event raffle
- 5 free tickets to the event (including unlimited food and one free drink per person)

Additional levels available including:

Gold Sponsor (\$500)

- Inclusion in all PRSA NJ event materials
- Materials handed out at main registration table
- Opportunity to provide giveaways for attendees and/or event raffle
- 2 free tickets to the event (including unlimited food and one free drink per person)

Silver Sponsor (\$250)

- Inclusion in select PRSA NJ event materials
- Materials handed out at main registration table
- 1 free ticket to the event (including unlimited food and one free drink per person)

With rave reviews from our 2017 event, we expect a great turnout this December! Don't miss your chance to reach hundreds of PR and marketing professionals.