

COMMUNICATIONS MANAGER

Full time, Salaried, Exempt

40 hours per week

Location: Morristown or Princeton, NJ

ABOUT GOOD GRIEF

Good Grief's mission is to build resilience in children, strengthen families, and empower communities to grow from loss and adversity. Since our founding in 2004, the foundation of our work is the understanding that grief is a universal human experience that serves a purpose by helping us rebuild our lives and adapt after tragedy. Good Grief equips people to face grief and other adversity from the start by giving them tools they can use for the remainder of their lives. Our programs reduce isolation, teach resilience, create a safe environment to people to remember and share their grief story, and develop a sense of possibility and hopefulness for the future.

ABOUT THE POSITION

Good Grief is seeking a communications professional with a track record of success developing and executing communications strategies and a passion for storytelling to join our team. The Communications Manager will play a critical role helping us achieve our strategic objectives and advance our mission.

This position will set the communications agenda for our organization and lead all aspects of internal and external communications with the goal of increasing awareness of our brand; building engagement in our programs; and increasing philanthropic support for Good Grief. The Communications Manager will work closely with the COO and senior team responsible for Education, Programs and Development to build thoughtful communications strategies that enhance our brand visibility and organizational reputation. The ideal candidate for this role will be an energetic, self-starter who brings a combination of strategic thinking and tactical execution skills to our mission-driven organization.

KEY RESPONSIBILITIES

- Develop the organization's overall communications strategy and oversee the execution of all internal and external communications plans and activities.
- Write, edit, and publish editorial content for all internal and external audiences ensuring that all materials, messaging, and overall organization narrative reflect Good Grief's mission and brand.
- Oversee all aspects of our organization's key communications channels (website, newsletters, brochures, annual reports etc.) including editorial direction, design, production, and distribution.
- Develop digital strategies (social media, e-newsletters, additional channels) to drive and enhance Good Grief's visibility and engage a digital audience.

- Seek out and develop compelling narratives to support the organization's strategic communications goals.
- Oversee and manage relationships with PR/communications agencies and vendors.
- Research and evaluate PR opportunities in various media, recommend story ideas and pitches; develop messaging for targeted audiences.
- Develop and nurture relationship with select media and serve as Good Grief's primary media relations contact.

REQUIRED SKILLS AND EXPERIENCE

- Bachelor's degree in communications, marketing, or related field.
- 5-7 years' experience leading/managing the communications function for an organization, preferably in a non-profit setting.
- Outstanding written, verbal, and presentation skills with a demonstrated track record of creating communications that inform and inspire target audiences.
- Hands-on content development and graphic design experience including ability to produce and edit digital and video content
- A proven ability to plan, organize and manage the successful completion of projects from start to finish.
- Excellent time management and organizational skills.
- Experience using and leveraging social media platforms.
- Able to work both independently and as an engaged team member.
- MS Office, knowledge of one or more publication/graphics platforms, and some level of Word Press experience preferred.
- Flexibility to work varied hours for events and to meet deadlines.

TO APPLY: please send a cover letter explaining your interest and experience along with your resume: paul@good-grief.org